

# MARKETPLACE OF IDEAS

## 2011 SCHEDULE OF EVENTS

(Subject to change.)

Friday, October 28, 2011

- ◆ Workshops
- ◆ One-on-One Consultations
- ◆ Marketplace/Northern Plains Invention Showcase and Contest
- ◆ Opening "Let's Get Together" Celebration

Saturday, October 29, 2011

- ◆ Workshops
- ◆ One-on-One Consultations
- ◆ Exhibits
- ◆ Featured Speakers
- ◆ Bright Ideas Showcase & Contest
- ◆ Closing "Let's Get Together" Awards Program

**\* Pre-registration will be online at [MarketplaceOfIdeas.org](http://MarketplaceOfIdeas.org) by September 1, 2011.**  
Registration is \$20.00 per person, and includes all programming for the entire conference.  
High school students attending as part of a student group and college students with a valid student ID will receive a complimentary registration.

Friday, October 28, 2011 | Saturday, October 29, 2011

**In the interest of preserving our planet,  
Marketplace of Ideas/Marketplace for Kids, Inc. has gone GREEN!**

Registered participants will receive all information and notification of new resources via email.  
For the most up-to-date information, and to register to receive our information, visit our websites:  
[www.MarketplaceofIdeas.org](http://www.MarketplaceofIdeas.org) & [www.MarketplaceforKids.org](http://www.MarketplaceforKids.org)

**Thank you!**

Marketplace welcomes your programming ideas, workshop ideas and suggested presenters. If you have ideas, would like to get more involved, or need additional information, please contact:

Marilyn K. Kipp, Executive Director  
Marketplace of Ideas/Marketplace for Kids, Inc.  
210 North 4th Street  
Bismarck, ND 58501-4004  
701.663.0150 or 888.384.8410 (Toll Free) Fax: 701.663.1032  
[Marilyn.Kipp@marketplacend.org](mailto:Marilyn.Kipp@marketplacend.org)

**Funding:** Marketplace of Ideas/Marketplace for Kids, Inc. is a 501(c)3, nonprofit organization whose funding relies solely on grants and public and private donations. If you would like to become a sponsor of Marketplace, please contact Marilyn Kipp.

Marketplace of Ideas/Marketplace for Kids, Inc. is a 501(c)3, Nonprofit Organization and an Equal Opportunity Provider and Employer.

Updated 7-20-11

# MARKETPLACE OF IDEAS

## SHOWCASE & FORUM

Friday-Saturday  
October 28-29, 2011

Hands-On Learning  
Opportunities

Exhibits

Networking

Awards

One-on-One  
Consultations

Innovation

**Bismarck State College &  
Bismarck Public Schools  
Career Academy**

1500 Edwards Avenue  
Bismarck, ND

**"Connecting Great IDEAS and Great PEOPLE!"**  
[www.MarketplaceOfIdeas.org](http://www.MarketplaceOfIdeas.org)

**Mark Your Calendar, Plan to Attend!**



**Welcome to Marketplace!**

Marketplace is a forum focused on energizing small businesses and rural communities. The conference features strong, hands-on learning opportunities for new and existing businesses. Whether you are an on or off farm/ranch, store front or home based business, inventor, community leader, or young person interested in entrepreneurship, Marketplace has something for you!

Representatives from businesses and organizations regularly attend Marketplace, and each year it brings more success and diversity among attendees.

**Friday, October 28, 2011 | Saturday, October 29, 2011**

**Bismarck State College &  
Bismarck Public Schools Career Academy**

**1500 Edwards Avenue  
Bismarck, ND**

**"Connecting Great IDEAS and Great PEOPLE"**  
[www.MarketplaceOfIdeas.org](http://www.MarketplaceOfIdeas.org)

### Marketplace topics will include:

- ◆ **Special Feature "Partnerships for New Opportunities"** – Economic Recovery during crises.
- ◆ **Innovation** – Discover new opportunities in our changing economy and how they impact you and your business.
- ◆ **Agriculture** – Learn about unique opportunities available as an agricultural business (agri-tourism; direct marketing of local foods; value added opportunities).
- ◆ **Advertising and Marketing** – Discover innovative marketing approaches you can implement.
- ◆ **Technology** – Find out new ways to use technology to increase business anywhere you live.
- ◆ **Financing Your Venture** – Uncover new grant opportunities, financing programs, and capital venture programs to finance your dream.
- ◆ **How to Start and Grow Your Business** – Find tools to help you to develop the skills to start and grow your business, including a wonderful opportunity to meet with many service providers in one-on-one sessions.
- ◆ **Community Development** – Discover unique entrepreneurial approaches to enhance communities. Become an entrepreneurial community. Learn how to renew your community. Discuss community investment clubs and successful youth attraction/retention programs.
- ◆ **Invention Success** – Participate in the Marketplace/Northern Plains Invention Showcase and Contest and the Northern Plains Inventors Congress, and learn about new opportunities for inventors.
- ◆ **Selling Your Products** – Discover how to increase sales. Find out if selling on eBay is for you. Discuss selling wholesale and participating in tradeshow.
- ◆ **Young Entrepreneurs** – Marketplace will feature a panel of young entrepreneurs sharing their experiences, as well as information on new, up and coming career opportunities. All class tracks will have information of interest to our young entrepreneurs!

**MARKETPLACE OF IDEAS**  
**NEW IN 2011!**

*Pre-register for one-on-one consultations with small business service providers and professionals!*

**Networking**  
Marketplace is designed to provide participants the time and opportunity to network with others. It is the perfect opportunity to make valuable connections with other participants to converse, build friendships, share ideas, problem solve, and find customers and clients!

**Exhibits**  
Visit with inventors and innovators who have been invited to showcase their ideas, conduct market research, and share their successes and challenges. If you are interested in showcasing, call 1-888-384-8410.

**Awards Program**

- ◆ *Marketplace/Northern Plains Invention Showcase & Contest Award Winners*
- ◆ *Bright Ideas Showcase & Contest Award Winners*
- ◆ *Entrepreneur of the Year*
- ◆ *Social Entrepreneur of the Year*
- ◆ *Entrepreneurial Community of the Year*
- ◆ *Young Entrepreneur(s) of the Year*

**Each year Marketplace recognizes outstanding entrepreneurs. Nominations are open! Visit our website for more information.**

**FOLLOW US ON FACEBOOK!**   
[www.facebook.com/MarketplaceofIdeas](http://www.facebook.com/MarketplaceofIdeas)