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# LEARN HOW TO BRING IDEAS TO MARKET

With Inventing & Licensing Expert **Stephen Key**

## Monday, September 27th, 2010

Marketplace of Ideas  
FargoDome in Fargo, ND

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*"Following Stephen's formula, I had a corporation interested within minutes of sending them a sell sheet. Then came the daunting task of negotiating my first licensing contract. I could not have done it without Stephen." —Margo S.*

*"Stephen gave me substantial concrete feedback, gained from years of his taking ideas and turning them into successful products. My product is now in over 12,000 stores worldwide." —Todd B.*

## About Stephen Key?

Award winning inventor Stephen Key has licensed over **20 products in the past 30 years**. His products have sold in retailing giants such as **Wal-Mart, Walgreens, 7-Eleven** and the **Disney Theme Parks and Stores Worldwide**. Stephen was a consultant for the first season of the hit TV reality show **American Inventor**. Stephen has been a guest on **The Big Idea with Donny Deutsch** as well as an expert guest on **Dr. Phil**. Stephen's Spinformation® Rotating Label is featured on a childrens liquid medication product called Accudial, that shows parents how to properly dose their childs medication based on their weight. Stephen is also now launching a new natural, healthy tea beverage called Söyu Natural Teas in the **New York City Public Schools**.  
**Learn more about Stephen at [www.inventright.com](http://www.inventright.com)**

For More Information and to Register Visit: **[www.marketplaceofideas.org](http://www.marketplaceofideas.org)**

