

FOR IMMEDIATE RELEASE

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Midwest Applied Technologies Vies for Top Technology Title at Sold-Out Forum

Wahpeton, ND-based Site Saver™ Technology Among 90 Selected for Global Showcase

March 18 | Arlington, TX – Midwest Applied Technologies was among the over 90 top technology innovators from across the nation and around the world competing in Arlington, Texas, March 16-17 for top honors at WBT2010 presented by Lockheed Martin.

Midwest Applied Technologies' Site Saver™ technology, which aligns and secures IV's, was rigorously screened and mentored by WBT commercialization experts to present to a sold-out WBT2010 audience of over 600 participants including venture capital investors, federal agencies and licensees.

"The word is out that for investors, federal agencies and licensees seeking emerging technology opportunities, WBT offers the best deal flow in the nation," said Paul Huleatt, WBT's CEO. "We look forward to watching the progress of our WBT2010 presenters."

According to Mr. Huleatt, approximately 1/3 of past WBT presenters have gone on to secure venture capital or a licensing/strategic partnering agreement. To date, past presenters have raised over \$450 million in first (or next) round venture capital.

Bob: "Although the awards (a huge crystal globe) were beautiful, we feel we had already won in the days prior to the event, with 2 hospitals and a nursing home in Texas moving to evaluate the Site Saver in their systems. We were again a very popular booth, drawing groups of people from many industries and entities all showing very excited interest in the product(many with personal stories of mishaps with their own IV's)."

Mr. Huleatt highlighted that the companies groomed to present at WBT leave with new knowledge and contacts to take their technologies to market and beyond.

Bob: "In the few days since the event, we have been in contact with numerous companies and government agencies(including the Department of Defense, NASA, U.S. Army Institute of Surgical Research, and Center for Innovation @ Arlington & Office of the Governor of Texas) that have expressed interest and would like to help advance the technology. We are already doing paper work to begin some of the military processes, and will be evaluating other options as they become available."

ABOUT: Midwest Applied Technologies is a new concept development company which has developed the latest in vascular access with the Site Saver technology.

Learn more about us at: www.matnd.com or www.sitesaver.biz .

ABOUT WBT

WBT is the world's premier event exposing undiscovered, revolutionary energy, life science, IT and physical science technologies emerging from top universities, labs and research institutions. Each WBT is a year-long collaborative effort resulting in deals vetted and mentored by investors and licensees for investors and licensees. **WBT2011** will be held March 22-23 in Arlington, Texas. www.wbtshowcase.com

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