

**Marketplace of Ideas
Opening the Doors of Opportunity Conference
Thursday, February 4, 2010, 9:30 a.m. – 3:00 p.m.
Fort Berthold Community College, New Town, ND**

WORKSHOP OFFERINGS

Workshop A: The ABC's of Starting Your Business!

Room 46/47

Learn about the resources that are available to help you start or buy a business. Successful businesses don't happen by accident, they are planned. Business planning is not as hard as you think. We will help you answer the basic questions that form the foundation of almost any business start-up or purchase. This class will provide you with all of the steps to get started.

Keith R. Olson, Regional Director
ND Small Business Development Center
Williston State College
Crighton Building
1410 University Avenue
Williston, ND 58801
701-774-4279
keith.r.olson@wsc.nodak.edu

Workshop B: New Career Opportunities

Room 73 A&B

Faculty will showcase their new career opportunities and programs available at Fort Berthold Community College.

Faculty
Fort Berthold Community College
220 8th Avenue East
New Town, ND 58763-4138
701-627-4738
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Workshop C: How to Sell Your Products on the Internet

Room 44/45

Everyone's doing itselling on the Internet, that is! With some computer skills and some creative thinking, you can make a little, or a lot, selling everything from soup to nuts online.

Maeve MacStevens, Entrepreneurship Coordinator
Williston State College
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Workshop D: Got an Idea? Put it on Paper!!

Room 72

Learn the basics of taking your potential money making idea and put it on paper in an organized fashion. You are well on your way to developing a basic business plan for your idea. This session will also provide information on different sources of funding that may be available as you move forward with your idea. Find out how to get from point A to point B - getting here to there; what to do and how to do it and then focus your efforts to making your idea a money maker.

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Workshop E: Best Ideas to Market Your Business

Room 42

New to marketing or need a refresher? This class will introduce you to proven practical marketing techniques that will jump-start your business and attract the customers you want.

Kelsey Hennessy
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